



500 Bailey Avenue  
P.O. Box 350  
New Hampton, Iowa 50659 U.S.A.  
Tel: 641-394-3188  
Fax: 641-394-2392  
[www.trimarkcorp.com](http://www.trimarkcorp.com)

## **Markets and Products**

TriMark Corporation is an employee-owned company and is a recognized leader in the design and manufacture of quality hardware products for On and Off-Highway Vehicle markets. The TriMark corporate headquarters is located in New Hampton, Iowa, USA. TriMark serves the European market through its subsidiary, TriMark Europe Ltd, based at Bardon Hill, near Coalville, Leicester, UK and serves the China market through TriMark Xuzhou.

TriMark offers a wide range of handles, latches, striker bolts, linkages, electronic access, complete door access systems and related components of truly exceptional quality. Products are highly engineered and require hard tooling and are protected with US and EU patents whenever possible. TriMark's main strength is the hardware used on doors that secure occupants because of the sophistication and mandatory requirements to meet Federal standards for strength and safety.

Products are sold directly to original equipment manufacturers as well as their tiered suppliers and to select distributors. Sales and customer service efforts are concentrated through in-house account managers and outside sales representatives where regional representation of our diverse product lines can be promoted across the variety of markets and accounts. Aftermarket service and sales to smaller OEM's are through our Service and Replacement division.

TriMark sells its products to a diverse array of markets, such as the agricultural, construction, truck, bus, recreational vehicle, power sports and specialty vehicle (Fire/rescue/utility body) industries as well as to the industrial equipment and military sectors. Although service, quality and price are major criteria for servicing these markets, the continued introduction of new and/or improved product designs are vital for maintaining and increasing market share. Because it is not enough to only offer standard products, many times an OEM needs a system to be "customized" to specific requirements. TriMark excels in delivering those customized solutions without jeopardizing time to market or product integrity.

TriMark has been a valued partner supplier to Caterpillar for more than 40 years, in addition to other global customers, including John Deere, Volvo, Paccar, AGCO, Case New Holland, and Winnebago, who provide world class vehicles and equipment.

**For more information on TriMark Corporation visit [www.trimarkcorp.com](http://www.trimarkcorp.com) or call 1-800-447-0343.**